



Tokens.com's Subsidiary Closes the Largest Metaverse Land Acquisition in History

TORONTO, ONTARIO, November 23, 2021 - [Tokens.com](#) Corp. (NEO Exchange Canada: COIN)(Frankfurt Stock Exchange: 76M) (OTCQB US: SMURF) ("Tokens.com" or the "Company"), a publicly traded company that invests in revenue-generating crypto assets linked to Decentralized Finance ("DeFi"), Non-Fungible Tokens ("NFT") and metaverse real estate is proud to announce the acquisition of a 116 parcel estate in the heart of the Fashion Street district within Decentraland via its subsidiary, [Metaverse Group](#). Decentraland has declared this to be the largest metaverse land acquisition to date.

The estate will be developed to facilitate fashion shows and commerce within the exploding digital fashion industry. Metaverse Group also plans to establish partnerships with several existing fashion brands who are looking to connect with new audiences and expand their ecommerce offerings within the metaverse. Metaverse Group will collaborate with Decentraland to curate fashion projects and events on the estate.

"Fashion is the next massive area for growth in the metaverse," said Sam Hamilton, Head of Content at the Decentraland Foundation. "So it's timely, and very exciting, that Metaverse Group has made such a decisive commitment with this land purchase in the heart of Decentraland's fashion precinct."

Each parcel purchased in this transaction is equivalent to 52.5 square feet, making the acquisition equivalent to 6,090 square feet of land. The acquisition was purchased for 618,000 MANA, an Ethereum based token used as currency in Decentraland.

"We are happy to make history by closing the largest public metaverse land acquisition to date. These assets will complement the existing portfolio of metaverse real estate already held at Metaverse Group. We are excited to

have our subsidiary successfully close this landmark digital real estate transaction,” said Andrew Kiguel, CEO.

Earlier this year luxury brand giants such as Gucci, Burberry, and Louis Vuitton entered the metaverse through their designer NFTs. Nike, among other brands, has also announced it will be releasing digital sneakers in “Nikeland”. Through Metaverse Group, Tokens.com will be further developing Fashion Street and bringing new opportunities for fashion brands to showcase new digital merchandise in the metaverse.

About Decentraland

Decentraland is the first fully decentralized virtual world. Powered by DAO, which owns the most important smart contracts and assets of Decentraland. Decentraland is a software running on Ethereum that seeks to incentivize a global network of users to operate a shared virtual world. Decentraland users can buy and sell digital real estate, while exploring, interacting and playing games within this virtual world.

About Metaverse Group

The Metaverse Group is a vertically integrated NFT based metaverse real estate company. The group, with its global headquarters in Decentraland’s Crypto Valley, also owns in excess of a 7 figure real estate portfolio across many leading worlds. The company intends to continue to purchase, develop and rent out its portfolio of real estate assets.

For further information please contact investors@metaversegroup.io

About Tokens.com

Tokens.com Corp is a publicly traded company that owns an inventory of DeFi and NFT based cryptocurrencies. Through a process called staking, Tokens.com’s inventory of cryptocurrencies is used to earn additional tokens. In addition, Tokens.com co-owns Metaverse Group, one of the world’s first NFT based, virtual real estate blockchain companies. Through its growing digital asset inventory, Tokens.com provides public market investors with a simple and secure way to gain exposure to cryptocurrencies linked to DeFi and NFTs.

Further information can be found on the Company’s website: [Tokens.com](https://tokens.com).

Keep up-to-date on Tokens.com developments and join our online communities at [Twitter](#), [LinkedIn](#), and [YouTube](#).

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